LAC-IX Subscription Agreement

Subscriber Benefits

We clearly see the value and benefits of having industry related experts joining the association. The LAC-IX Subscription Proposal gives organisations the opportunity to:

* Be actively involved in the IXP Community
* Establish strong contacts
* Attain real leads
* Naturally increase sales

Benefits of Joining:

* Increased presence in the IXP community via interaction at annual LAC-IX Forums where a diverse number of IXPs from all around the Latam region are represented
* Better understanding of the IXPs current and future needs
* Involvment in IXP technical discussions (i.e. how the issues of rapid traffic growth can be overcome)
* Indirect contacts with IXPs' customers
* Marketing tool when selling to other markets

Subscription Proposal

**Access to LAC-IX forums**

* 1 forum per year (held in a different location each time)
* Free access for 2 representatives
* Opportunity to participate in all forum discussions and possible scope for a 'vendor' panel discussion on a specific topic
* Permission to access and download all forum presentations

**Access to LAC-IX Website**

* Personnal user accounts to access restricted areas of the website (when available)
* Listing of the organisation as Subscriber: individual and editable profile page with direct link to the organisation website and other details on key features and products (when available)

**Use of LAC-IX logo**

* For display on website and marketing material
* Use of words to the effect that they are financially assisting and working in partnership with LAC-IX and its member IXPs.

**Mailing lists**

* Possibility to subscribe individual e-mail addresses to any of LAC-IX Mailing Lists where member IXPs are represented

**NDA, sensitivity and confidentiality issues**

* The amount of openness at forums is important to LAC-IX and whilst we don't want to have this jeopardised, we also want the Subscribers to have the assurance that they too can be open in front of all the forum attendees. Therefore Subscribers will be asked to sign an NDA as part of the Subscription agreement.
* The NDA covers all information that is communicated in mailing lists, during forums, on the restricted web pages and in any other LAC-IX resources.

**Subscription fee**

* Amount: USD 7,500 (plus tax where applicable) per annum. This amount could be updated and would be applicable when renewing the Subscription.
* An invoice is sent for the entire amount at the start of each year.
* Prospective Subscribers have to follow an application process in order to join LAC-IX.

**Ending of Subscription at LAC-IX**

* Cancellation: LAC-IX must receive a communication from the Subscriber 90 days before the annual Subscription period ends that states that they want to cancel their Subscription. Otherwise the Subscriber will be invoiced for the full 12 months of the following calendar year.
* LAC-IX Board may terminate a Subscriber's membership if it feels that it has in anyway acted outside the terms and conditions that have been agreed upon or it is felt that the Subscriber is causing some harm to the LAC-IX community.
* No refunds will be given for any Subscription fees already received

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Cristian O’Flaherty, Internet Society Ariel Graizer, LAC-IX